

ABOUT US

Başak Atalay Design Studio (BADS) was founded in Istanbul in 2000. The organization which includes designers and architects, specifically provides "way finding and signage" consultancy services to architectural designers and developers. In coordination and full synchronization with the design teams during the design and execution processes, BADS's main mission is to achieve an adequate infrastructure design and the related tender documentation for a healthy and competitive realization of the wayfinding and signage projects



Başak ATALAY basakatalay@basakatalay.com industrial designer



Başak GÜLEÇ ATALAY basakgulec@basakatalay.com industrial designer



Enza DIPINTO
enzadipinto@basakatalay.com
architect

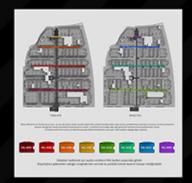


M. Sinan YUM sinanyum@basakatalay.com industrial designer

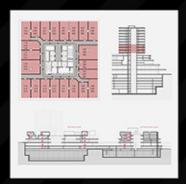
The team is also active in areas such as product design and brand identity creation.

WE PROVIDE THESE WAYFINDING SERVICES

Wayfinding Strategy



Numbering System



Corporate Identity (if requested)



Typography creation and design for projects



Pictogram set creation and design for projects





Indoor signs



Outdoor signs



Digital signs

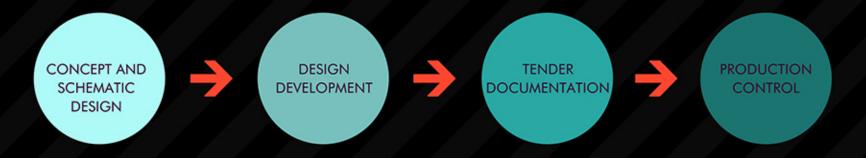


FIDS (flight information display systems)



Carpark signage

OUR METHODOLOGY



8-16 weeks

Generating conceptual ideas, determining typography and pictogram sets. First presentation to client. Preparing the "wayfinding design book"which includes the visual representations of all wayfinding items. Review and aproval of schematic design

6-12 weeks

Deciding the quantities and the contents of all items. Determining the materials, colors and the details. Indicating indoor, otdoor, illuminated or not, all sign locations on .dwg formatted drawings.

Client review and approval.

4-8 weeks

Preparing the "wayfinding specification book" which is is the main document of the tender process.

Issuing clarifications to tenderers' queries.

4-12 weeks

Review and comment on manufacturers shop drawings, mock ups, and material submittals. Supervise the manufacturers on site and follow up on assembly processes.

BASAK ATALAY DESIGN STUDIO

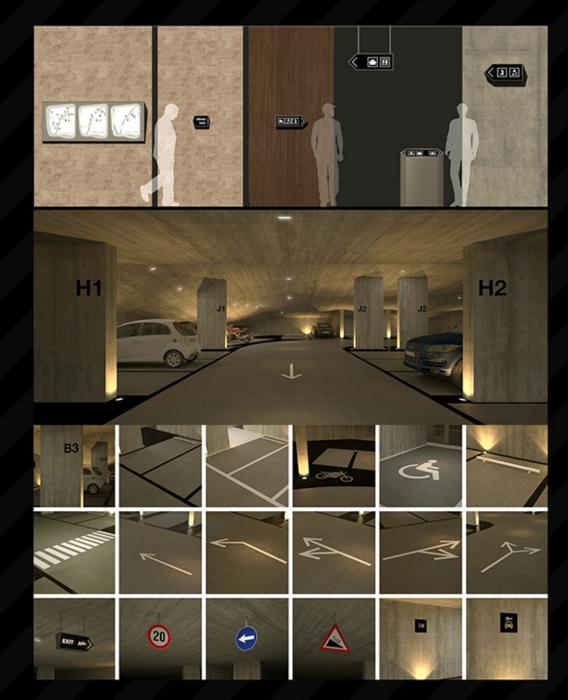
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AL NORA MOSQUE

Architect : EAA - Emre Arolat Architecture

Location: Ajman / U.A.E. Year: 2018 Status: In Progress



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DALAMAN AIRPORT INTERNATIONAL TERMINAL

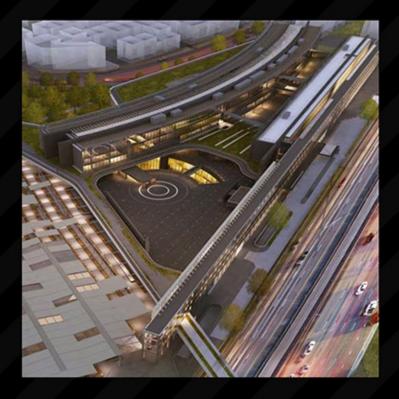
Architect : EAA - Emre Arolat Architecture

Location: Dalaman / Turkey Year: 2017 Status: Built



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MANISA METROPOLITAN MUNICIPALITY COMPLEX

Architect: EAA - Emre Arolat Architecture

Location: Manisa / Turkey Year: 2016 Status: In Progress



BFds

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ODTÜ - METU RESEARCH CENTER

Architect : EAA - Emre Arolat Architecture

Location: Ankara / Turkey Year: 2017 Status: In Progress

3 SPEKTROSKOPI LAB.
BIOMATEN

2 DOKU KARAKTERIZASYON MIKROSKOPI LABORATUVARI

KİTAPLIK

KALORİMETRE LAB. BİOREAKTÖR

GÜNAM

MAFE, FUAYE

KİTAPLIK

↑ BİOREAKTÖR



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ÇUKUROVA REGIONAL AIRPORT COMPLEX

Architect : EAA - Emre Arolat Architecture

Location : Adana / Turkey Year: 2015 Status : In Progress



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MANISA PRIME HOTEL AND OFFICE TOWERS

Architect : DOME + Partners

Location: Manisa / Turkey Year: 2017 Status: In Progress



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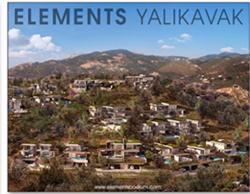


ELEMENTS YALIKAVAK

Architect: EAA - Emre Arolat Architecture

Location : Bodrum / Turkey Year: 2012 Status : Built







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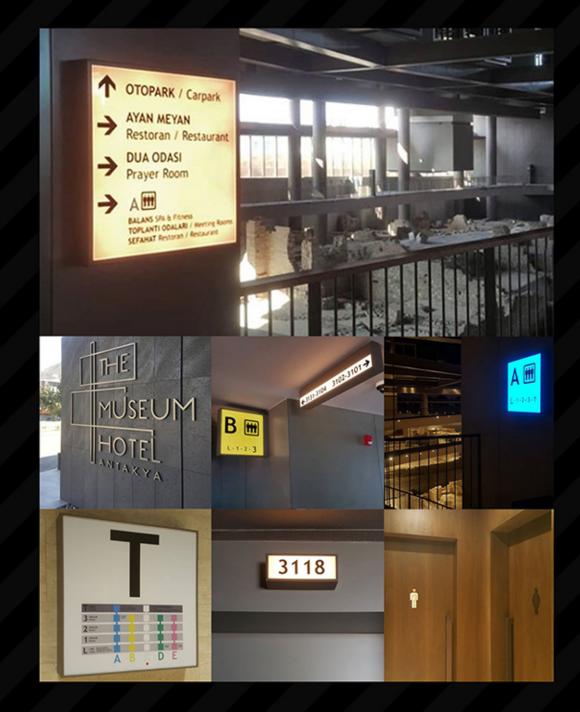
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THE MUSEUM HOTEL ANTAKYA

Architect: EAA - Emre Arolat Architecture

Location: Antakya / Turkey Year: 2015 Status: Built



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LIGET BUDAPEST MUSEUM OF ETHNOGRAPHY

Architect : EAA - Emre Arolat Architecture

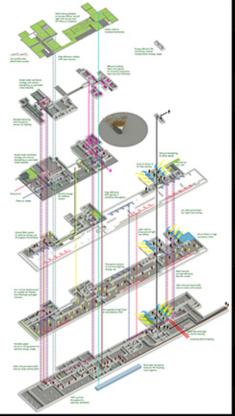
Location: Budapest / Hungary Year: 2016 Status: Competition Entry

Positive area symbolizing Liget

MUSEUM of ETNOGRAPHY

Negative area symbolizing Museum





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H E P ISTANBUL

Architect: Cem Sorguç CM Mimarlık

Location : İstanbul / Turkey Year: 2016 Status : Built



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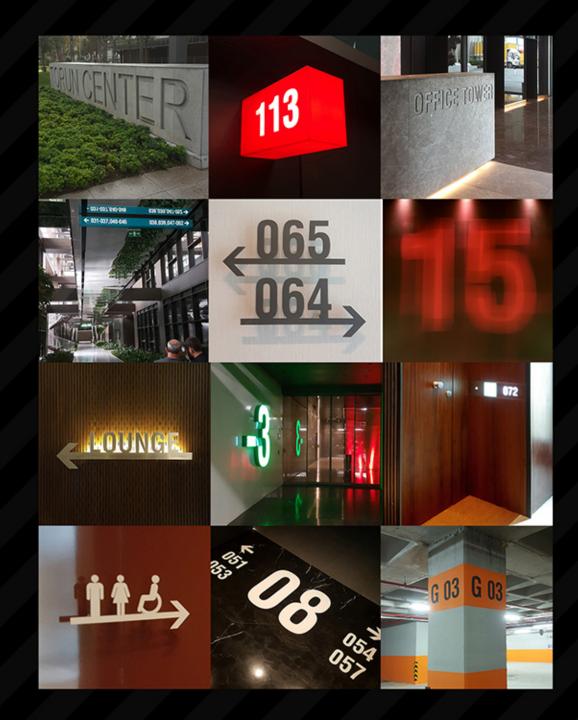
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TORUN CENTER ISTANBUL

Architect : EAA - Emre Arolat Architecture

Location: Istanbul / Turkey Year: 2015 Status: Built



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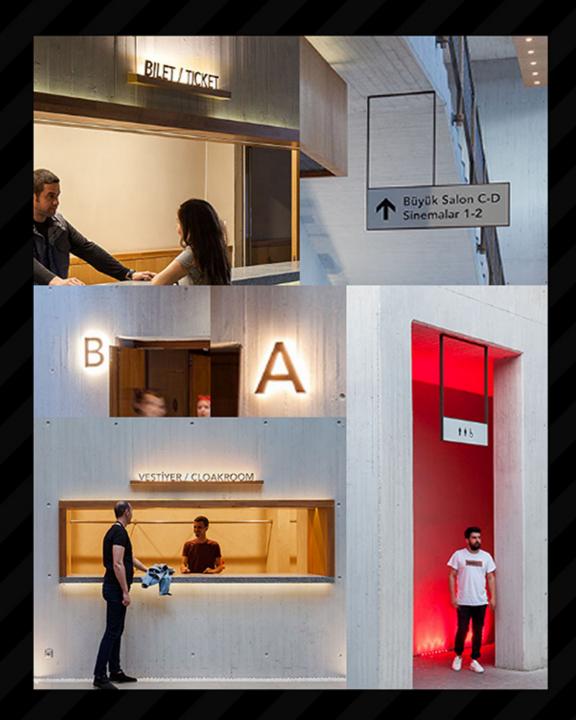
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BerKM BERGAMA CULTURAL CENTER

Architect: EAA - Emre Arolat Architecture

Location: Bergama / Turkey Year: 2015 Status: Built



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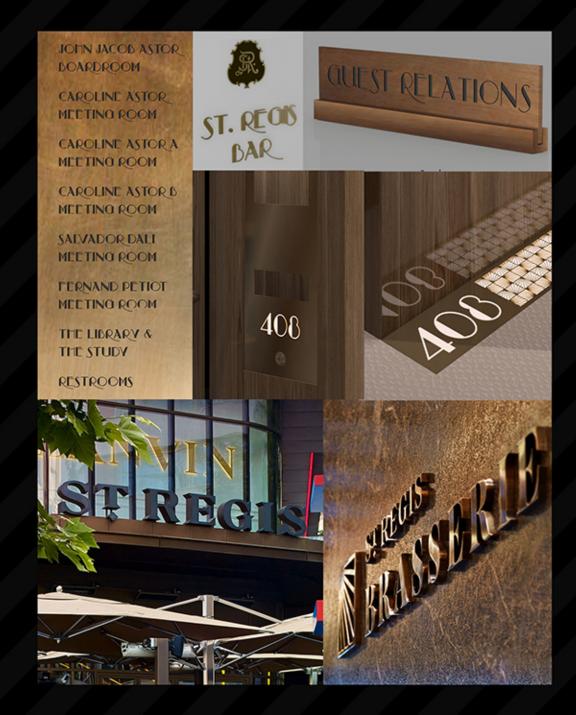
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ST REGIS HOTEL ISTANBUL

Architect: EAA - Emre Arolat Architecture

Location: Istanbul / Turkey Year: 2015 Status: Built



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UDARNIK CONTEMPORARY ARTS CENTER

Architect : EAA - Emre Arolat Architecture

Location: Moscow / Russia Year: 2014 Status: Competition Entry



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ISTANBUL MUSEUM OF PAINTING AND SCULPTURE

Architect : EAA - Emre Arolat Architecture

Location: Istanbul / Turkey Year: 2014 Status: In Progress



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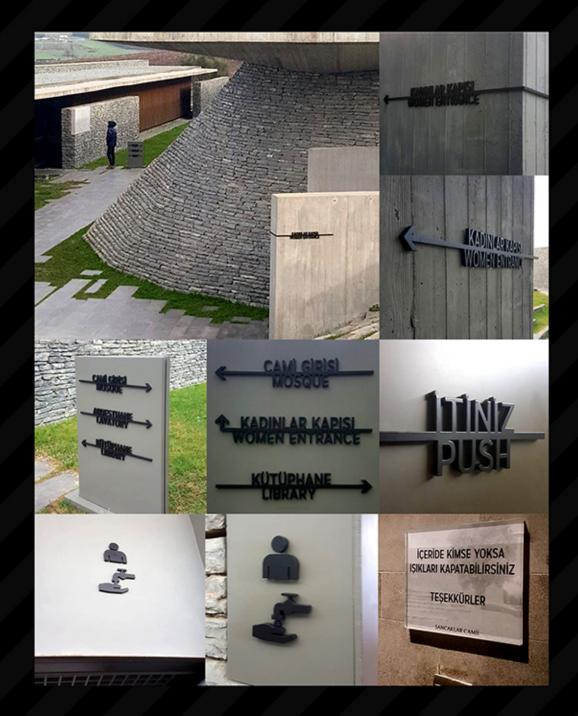
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SANCAKLAR MOSQUE

Architect : EAA - Emre Arolat Architecture

Location: Istanbul / Turkey Year: 2013 Status: Built



BACS

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KAĞITHANE OFİSPARK

Architect : EAA - Emre Arolat Architecture

Location: Istanbul / Turkey Year: 2012 Status: Built





Yes, we do have other projects but sadly we can not share them due to confidentiality.



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